

Improvement through time:

How many people have heard within their organization the words “This is the way we have always done it” or “this is how we do it?” Have you ever asked the question why? What was the response? Was the answer, not sure or we just do it this way? For the longest time, the traditional department was created, companies would grow, staff up, build a team. Companies would add employees as the business grew and reduce employees in the case of a downturn or business decline. You only worked in your box, not venturing into other aspects of cash flow. No one wanted to touch billing or ecommerce, those are field or accounting responsibilities. Cash application, not a chance, that is a treasury function. Something broke in those areas, that is their problem.

However, times changed and markets shifted which forced corporations to continually manage their margins and their bottom line. The ability for the traditional department to isolate themselves and still bring value to the organization disappeared. Employees were released, skill sets were lost, projects placed on hold and career paths erased. Companies now need employees and resources which bring value to the whole process. Cash Flow creation is no longer an isolated department, it is now a process. The cash flow process now requires a different solution, CashLine Solutions.

What are we:

We are an organization made up of order to cash process experts. We are a plug and play remote order to cash organization. We can provide the missing knowledge base within your company and improve your cash flow. We are the culmination of 80 combined years of trial and error, process improvement, collection strategies, and credit decisions. What does all this mean? This means, CashLine Solutions, will improve your cash flow.

How we do it:

Being a single source, we can help in every aspect of the order to cash process. We are remote and based in the cloud which means no long lead times or strain on IT resources. We offer a quick set up and faster response times since we are not limited by a location or office hours. This enables us to bring value to our clients without loss of production or downtime. We partner with our clients, working together to form processes and procedures that help your business succeed.

What allows for us to succeed:

CashLine Solutions was built on the model which moves with the business cycles and with our clients. We are built on being flexible, efficient and effective. Due to our model being based on our client’s invoice count, no matter the size of the client, our model can conform to their needs. For example, an increase revenue, our model conforms and adapts to your business needs. Merge or Buy a company, our model adapts. Sell a division or spin off a product line, our model conforms. CashLine Solutions is perfectly aligned as a single source for your cash flow needs.

What makes us different:

CashLine Solutions was formed and designed in the cloud. This allows us certain benefits that traditional companies cannot offer. Internet service down at the office? Weather disaster? Not an issue for CashLine. We are secure and capable to work anywhere WIFI is located.

CashLine Solutions is remote, but local. Most companies who outsource do so into other countries. CashLine is US based with US employees which we strongly believe brings better results and value to our clients. We are remote which allows us to function with minimal overhead while maintaining quality and cost structure that benefits our clients.

CashLine Solutions is effective. Our processes were developed through 80 years of combined experience, 22 companies, and 37 product lines. We have reduced DSO, improved cash flow throughout all the companies where our processes were implemented.

Your single source for cash flow needs.... **CashLine Solutions**